

2025 CROP MARKETING PROGRAM – June 18th

For Immediate Release

Date: June 18, 2025

For More Information

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The Lee, Carroll, Ogle and Whiteside County Farm Bureaus along with COUNTRY Financial will host a crop marketing outlook on the evening of June 18; at the Days Inn, Rock Falls, IL. “Managing Crop Revenue and Market Price Risks” is a two hour seminar designed specifically for producers to help them manage risk associated with the current commodity markets and identify market conditions to capture profit margins through this year into next.

Dr. Steve Johnson, Iowa State University Extension Farm Management Specialist, will facilitate the program. Steve has served as the Farm & Ag Business Management Specialist in Central Iowa for Iowa State University Extension and Outreach since 1999.

He specializes in topics related to government farm programs, crop insurance, crop marketing, grain contracts, farmland leasing and other crop risk management strategies. In the past year, he has conducted more than 120 meetings, workshops, seminars and conferences across the Corn Belt with nearly 15,000 in attendance.

Steve uses web sites such as ISU Ag Decision Maker and Polk County Extension Farm Management along with various print and electronic media. Annually he reaches more than 200,000 producers, landowners and other agribusiness professionals.

During the two hour program producers will examine the following topics:

Global Supply/Demand & Crop Price Outlook
Crop Insurance Coverage Review
Impact of Tariffs on US Trade
Developing & Implementing a Marketing Plan
Understanding Summer Weather Forecasts
Pre-Harvest Marketing Strategies & Tools

This presentation will assist producers in designing and implementing a marketing plan that is specific to their own operation. It will present producers with various options they can effectively utilize to capture market profits, manage market risks in this volatile market, minimize cost increases and make informed decisions on input pricing, storage options and position their marketing plan for profit protection. Market, global and recent economic factors will be examined and producers will learn to identify where profit opportunities and pitfalls lie for their farm operations.

Pre-registration is required. To register for the program call 815-732-2231 or email cfb@ogle.comcastbiz.net

Program begins at 7:00 p.m. on June 18th; Days Inn, Rock Falls, IL.